

DIGITAL MARKETING
& SOCIAL MEDIA

NAVA STUDIO

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Natalia — Social Media Manager & Founder of Nava Studio.

Natalia Va Mohedano is a digital marketing and social media specialist based in Barcelona. With over five years of experience in the hospitality and restaurant industry, she has collaborated with some of Spain's leading restaurants and hotels, gaining a deep understanding of how to craft communication strategies that drive real business growth.

Drawing on this experience and her passion for the digital world, NAVA Studio was born. A social media-focused digital marketing studio dedicated to helping brands grow through strategy, meaningful conversation, and community building. Ready to work together?



About

Social Media Planning & Management

We create tailored social media strategies and manage Instagram, LinkedIn, and Facebook accounts. Our approach includes 24/7 community management, moderating comments and messages to foster engagement, and optimizing Google My Business listings to enhance local search visibility.



Content Creation & Graphic Design

We produce and edit photography, video, and graphic content tailored to each brand. From interactive stories and strategic feed design to copywriting, every element is crafted to strengthen communication and maximize audience engagement.



Advertising & Influencer Marketing

We manage campaigns on Facebook Ads, Instagram Ads, and Google Ads, optimizing budgets to achieve the best ROI. We also select and manage influencer collaborations aligned with the brand to increase reach and engagement.



Data Analysis, Audits & Optimization

We track and measure performance through detailed reports, metrics analysis, and trend monitoring. This allows us to continuously optimize strategies and deliver measurable results.



Services

Disfrutar Barcelona
Compartir Barcelona
Compartir Cadaqués

Prodigi by Jordi Tarré
Hakone Eixample

Mas de Sant Lleí
Mas Llombart
The Wedding Coach
Catering La Lloca

Cre-ze Building
Company

Clínica Mi Tres Torres
Albert Ruiz Fisioteràpia
We Are Yummy

Moviment
Pilates Studio
Bakkus

Clients

Social media management for Disfrutar Barcelona, recognized as the world’s best restaurant in 2024. The project highlighted its excellence and creativity through carefully crafted, strategic visual content.

@disfrutarbcn

01.



02.



03.



Projects

01. CLIENT
02. SECTOR

DISFRUTAR BARCELONA
GASTRONOMY

01. CLIENT
02. INDUSTRY

PRODIGI BARCELONA
GASTRONOMY

03. PRODUCTION

PHOTOGRAPHY
CONTENT CREATION
COMMUNITY MANAGEMENT
COPYWRITING

Visual content for Prodigy Barcelona’s social media, awarded a Michelin star in 2025, reflecting the elegance and sophistication of their culinary concept. Each visual piece conveyed the same excellence that defines their haute cuisine.

@prodigibcn



01.



02.



01.



02.



03.



01. CLIENT
02. INDUSTRY

COMPARTIR CADAQUÉS
GASTRONOMY

@compartircdq

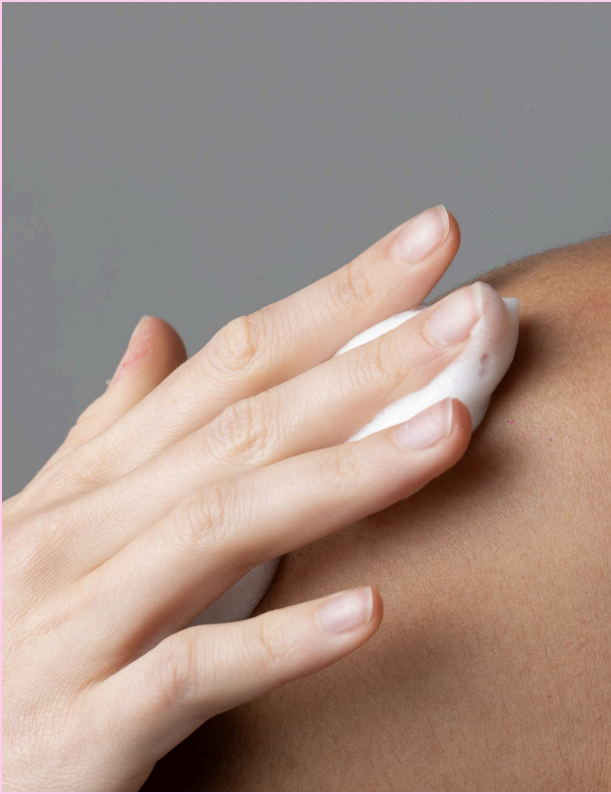
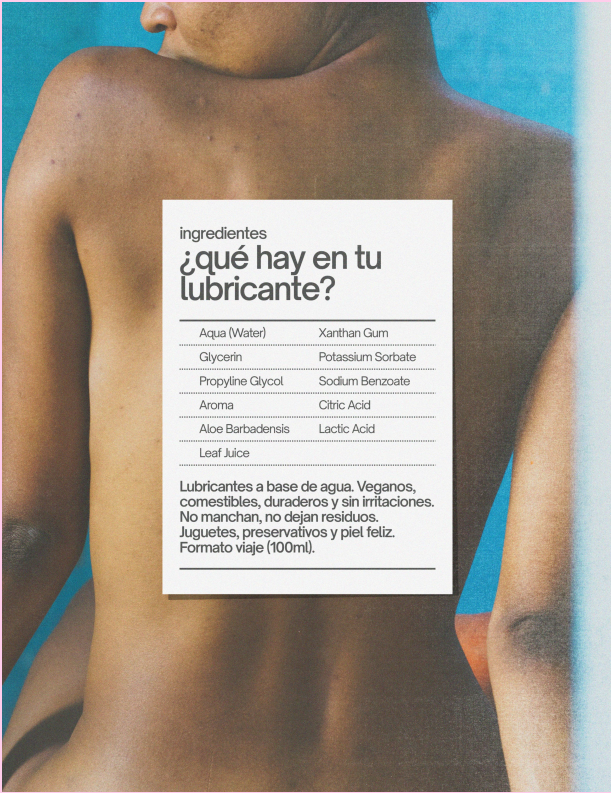
01. CLIENT
02. INDUSTRY

WE ARE YUMMY
HEALTH



@weare.yummy

For Yummy, Jonan Wiergo’s lubricant brand, we developed a graphic design project focused on the brand’s visual identity. The work centered on creating a coherent and recognizable style, featuring a curated feed, a defined typographic system, and graphic compositions aligned with the brand’s essence and values.



01. CLIENT
02. INDUSTRY

BAKKUS
LIFESTYLE / FASHION

03. PRODUCTION

PHOTOGRAPHY
CONTENT CREATION
COMMUNITY MANAGEMENT
COPYWRITING

For Bakkus, Gloria Camila Ortega’s brand, we developed and implemented a comprehensive social media strategy aimed at strengthening its digital identity and positioning the brand online. The project included strategic content planning, defining visual and communication guidelines, and creating a cohesive, carefully curated feed aligned with the brand’s aesthetic, values, and overall universe.

@bakkusofficial



01.



02.

@masllombart



01. CLIENT
02. INDUSTRY

MAS LLOMBART
EVENTS

Content creation for weddings,
capturing each celebration's
elegance and unique style.





@prodigibcn

+1.300%

FOLLOWERS

The project achieved a significant increase in followers, consolidating Prodigy’s digital community and reinforcing its online presence. This growth not only expanded the brand’s reach but also strengthened its identity and encouraged higher engagement, reflecting the excellence and sophistication that define Prodigy.

+2.000%

ENGAGEMENT

The content also reached remarkable visibility, increasing community engagement and positioning Prodigy as a reference in haute cuisine. Through a consistent and appealing posting strategy, audience interaction was boosted, further consolidating the brand’s presence and image.

01. CLIENT

02. INDUSTRY
- PRODIGI BARCELONA
GASTRONOMY
03. GOALS
- One of the main objectives was to increase followers and strengthen Prodigy’s social media presence. To achieve this, we designed content and messaging consistent with the brand identity, fostering audience interaction and brand recognition.

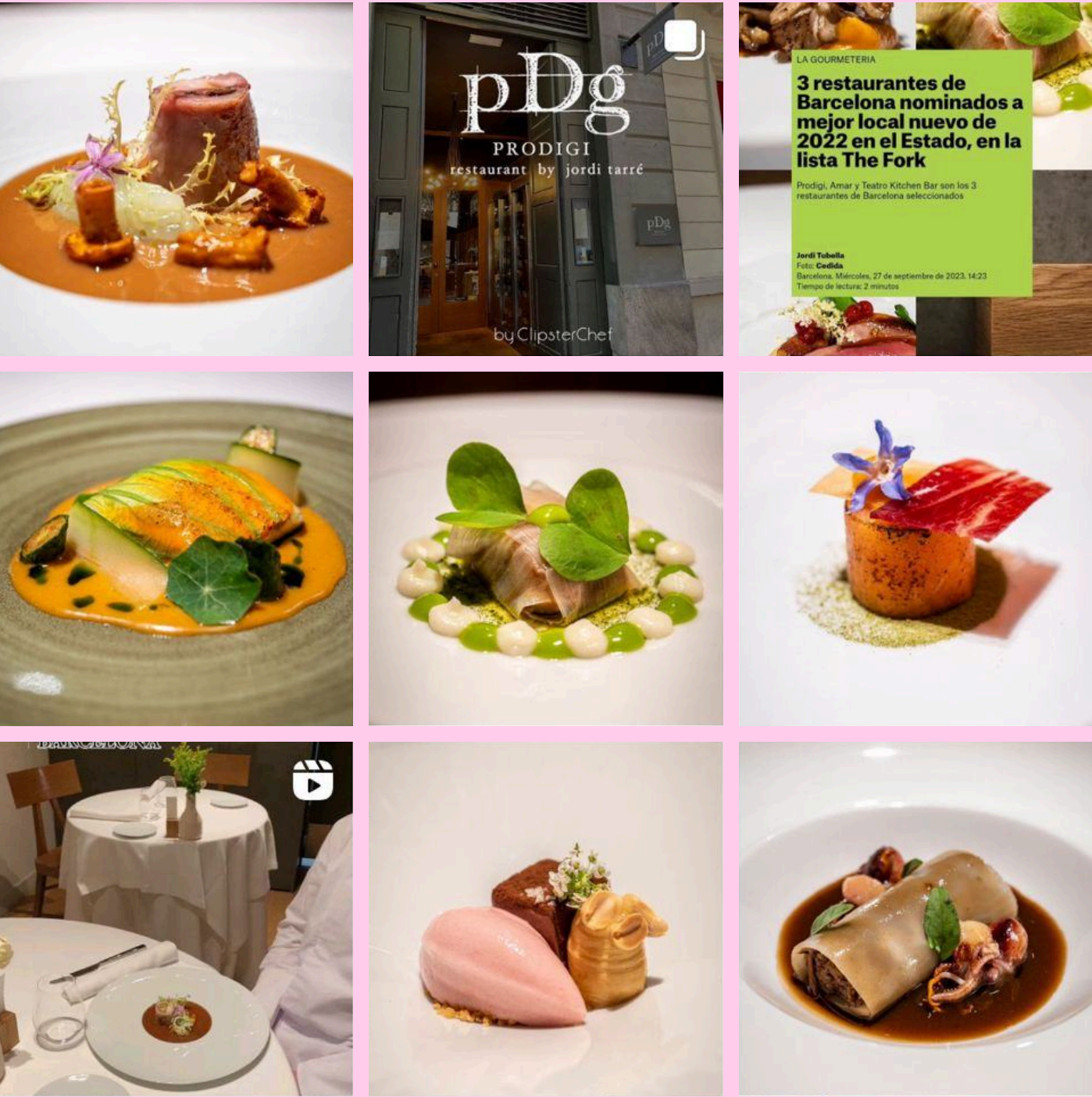
Case Studies

01. CLIENT
02. INDUSTRY

PRODIGI BARCELONA
GASTRONOMY

03. GOALS

Another key objective was to design a visual identity that reflected the essence of their cuisine, combining elegance and sophistication with a carefully crafted and aesthetically appealing approach.



OLD FEED

Case Studies

CURRENT FEED





Testimonials

01. PRODIGI

“Natalia has successfully captured the essence and aesthetics of our restaurant in every post. She has created a harmonious and attractive feed that truly reflects our identity. Her work has helped us stand out much more on social media.”

02. CXC CHEFS

"Her creativity and speed in generating content have truly impressed us. She helps us communicate who we are and what we do in a very natural way. She is a great support for strengthening our digital presence."

03. MAS LLOMBART

"Thanks to her management, our social media communication is much clearer and polished. She has been able to adapt to our needs from day one. The result is a far more professional and consistent profile."

04. CRE-ZE BUILDING COMPANY

"Natalia perfectly understands how to communicate our brand digitally. She always brings fresh, useful ideas that make a difference. Her dedication is visible in every detail of the content."



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FACEBOOK ↗
LINKEDIN ↗

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CONTACT